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**S\$499 + GST**

Ken Blanchard Live in Singapore - Asia Exclusive

# Employee Engagement and Leadership

An Essential Day With Dr. Ken Blanchard & Dr. Margie Blanchard

6 October 2009 | Suntec Singapore International Convention & Exhibition Centre



## Leading at a Higher Level

Ken Blanchard on  
leadership and creating  
high performing  
organisations



## Engaging All Generations at Work

Margie Blanchard's  
insights on relating,  
motivating & leading  
across generations

Don't miss this rare opportunity to spend one full day learning directly from Ken Blanchard and his wife Margie Blanchard in person.

Together, Ken and Margie Blanchard have spent more than 25 years helping organisations around the world become great—and stay great. Now, for the first time, they've brought together everything they've learned about outstanding engagement and leadership for this Asia exclusive presentation in Singapore.

Just S\$499 +GST make this unique day of learning essential for anyone in HR and management.

Presented by:



Ken <sup>THE</sup> Blanchard  
COMPANIES  
*The Leadership Difference.*

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## About Ken Blanchard's Presentation:

### Leading at a Higher Level

### Ken Blanchard on Leadership and Creating High Performing Organisations

For years leaders have relied on Ken Blanchard's insight, wisdom, and practical techniques. Now you can hear him in person describe how to lead your people to greatness, as you create high performing organisations that make life better for everyone. This exciting presentation will focus on four key elements.



#### Set Your Sights on the Right Target and Vision

- > Be the Provider of Choice, the Employer of Choice and the Investment of Choice
- > Key ingredients for continuous improvement
- > Defining your purpose/mission
- > Developing your image of the future
- > Clarifying your values
- > Setting goals

#### Treat Your Customers Right

- > Define a customer service vision
- > Understand what your customers really want
- > Creating systems to turn your customers into Raving Fans

#### Treat Your People Right

- > Training your employees
- > Win-Win performance management
- > Developing systems and processes to support performance management
- > Recognition and career planning
- > Your people are your organisation

#### Have the Right Kind of Leadership

- > Servant leadership
- > Learning what great leaders know and do
- > Gung ho! your employees

#### PLUS

*Up close & personal with Ken Blanchard*

*Exclusive Q & A Session*

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## About Margie Blanchard's Presentation: Engaging All Generations at Work



Margie Blanchard has earned a reputation worldwide as a compelling motivational speaker, an accomplished management consultant, trainer, a best-selling author and an entrepreneur. Now you can learn from her direct as she shares insights as to how today's diverse workforce holds the potential for multiple generations to be working together.

Margie is open and candid about the challenges of engaging all generations - but she is also passionate and will share with you the numerous benefits and rewards available to your organisation. And in response to growing interest in leading this diverse workforce, she will help you and all those attending to understand how to better relate, motivate, and lead people in each of the four different generations: Silents, Baby Boomers, Gen X, and Gen Y.

### Learning Objectives

In *Engaging All Generations at Work* you will learn:

1. What is the value of getting smarter in this area?
2. What are the common beliefs that each generation has about themselves and other generations?
3. What are key motivators for each generation?
4. What do organisations need that each generation offers?

## Register now only S\$499+GST

Includes VIP luncheon, coffee and refreshments

### PLUS:

The very rare opportunity to spend one incredible day learning from Ken Blanchard and Margie Blanchard direct.

# Delegate information

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Position \_\_\_\_\_

Email \_\_\_\_\_

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Position \_\_\_\_\_

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> DELEGATE 3

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Position \_\_\_\_\_

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> DELEGATE 7

Name \_\_\_\_\_

Position \_\_\_\_\_

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> DELEGATE 8

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Position \_\_\_\_\_

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## Easy ways to register:

E-MAIL [conferences@keymedia.com.sg](mailto:conferences@keymedia.com.sg)

PHONE (65) 6423 4631 ext. 211

FAX (65) 6423 4632

WEBSITE [www.hrmsingapore.com](http://www.hrmsingapore.com)

## Order Form

Please reserve \_\_\_\_\_ seat(s) at "Employee Engagement and Leadership - An Essential Day with Dr. Ken Blanchard & Dr. Margie Blanchard" on 6 October 2009.

Conference Fee   
S\$499 + GST

10% off

Register 5 or More and Save an Additional 10%

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UPON INVOICE

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